

# programmes monthly update



## Summer 2006

Welcome to the summer edition of the Scottish Innovative Actions Programme Update

### Time in the SUN project update> Provision of Services

“The Innovative Actions Channel Marketing Project has provided SeeByte with the capability to become a market leading company”

Two recently appointed product managers from Edinburgh-based software products company SeeByte found themselves working within the US product departments of technology giant SUN Microsystems as part of the Provision of Services pilot project.

Related Internet links ► <http://tinyurl.com/lmmvb> , <http://www.seebyte.com/>



### Free SIT programme dissemination> Systematic Inventive Thinking (SIT)

Targeting Innovation is pleased to present a **FREE** “Systematic Inventive Thinking (SIT) Seminar” on October 12<sup>th</sup>.

Find out more about Systematic Inventive Thinking and how it originated, see case studies from Scottish companies who have recently applied the SIT method and find out how SIT could work for you. Places are restricted, so please contact Joe Mc Ardle at Targeting Innovation to secure your place as soon as possible. Email [jmcardle@targetinginnovation.com](mailto:jmcardle@targetinginnovation.com) or call 0141 572 1600.

### Media Lab gives birth to distance lab programme legacy> Medialab

The Highlands and Islands of Scotland is to be the location for a unique world class research institute. As the first of its kind anywhere in the world, Distance Lab will carry out research into how digital media and information and communications technology (ICT), can help manage the impact that distance has on individuals, communities and businesses in the north of Scotland and other areas of the world. Related Internet link ► <http://www.distancelab.com/>



For further details on any of the information included in this update, please contact Ken Gordon.  
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